BBBT Roundup

SAP

Twitter:	@sapnews
Event Date:	October 18, 2013
Event Type:	In person - Event
Podcast:	Audio Transcript
Video:	Event Video Part 1
	Event Video Part 2
Press Release:	Press Release

Company Short Profile:

[From SAP] SAP is at the center of today's technology revolution, developing innovations that not only help businesses run like never before, but also improve the lives of people everywhere.

As the market leader in enterprise application software, we help companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more

efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 250,000 customers to operate profitably, adapt continuously, and grow sustainably.

Presentation Topic:

SAP Analytics and SAP Enterprise Information Management

Presenter:

Mani Gill – VP & GM, Advanced Analytics

Ken Pierce – Sr. Director, SAP Global Center of Excellence for Enterprise Information Management (EIM)

Case Studies:

N/A

Pricing Model:

N/A